EDQM Social Media Policy

The EDQM currently has active Twitter and YouTube channels.

The EDQM on Twitter

Twitter is a social network that allows users to post and exchange short messages (up to 140 characters) called "tweets". Twitter also allows users to tweet photos and videos.

Who is @edqm_news?

The European Directorate for the Quality of Medicines & HealthCare's (EDQM, Council of Europe) Twitter account @edqm_news is managed and maintained by the Public Relations and Documentation Division (PRDD) on behalf of colleagues across the EDQM.

What does the EDQM tweet?

The EDQM uses Twitter for publishing its latest news, including press releases, recruitment opportunities, information on health campaigns and celebration days. Occasional coverage of events within the EDQM may also be expected.

If you follow the EDQM, then you are likely to expect 2 and 5 tweets per week covering the above topics.

Following and Followers

If you follow the EDQM, it does not mean that the EDQM will automatically follow you back.

If your Twitter account is followed by the EDQM then this does not imply any endorsement of any kind.

If we decide to re-tweet something you have posted that also does not imply any endorsement of any kind.

Account Availability

Our Twitter account will be monitored and updated Monday to Friday between 09:00-17:00 (CET).

The account may occasionally be unavailable and if there is an interruption in service due to issues with Twitter, we accept no responsibility for this.

@Replies and Direct Messages

The EDQM is not able to reply individually to messages received via Twitter.

The EDQM does not engage in any discussion on technical or scientific issues, about political parties or discuss anything which does not comply with the EDQM general comments policy.

To engage in any official correspondence with us, or to discuss a technical or scientific issue, please use our Frequently Asked Questions and HelpDesk. You can find more information about using the EDQM HelpDesk in our HelpDesk User Manual.

The EDQM on YouTube

YouTube is a video-sharing platform on which users can upload, share and view videos.

The EDQM, Council of Europe, YouTube channel is managed by the Council of Europe Directorate of Communication and the videos are supplied by the EDQM's Public Relations and Documentation Division (PRDD)

On the current EDQM playlist, you may expect to view campaign videos (European Organ Donation Day, for example) and presentation videos of the EDQM.